

# ECHO Key Messages

*Emergency and Community Health Outreach*



## Key Messages for ECHO Show #15 “Avian (Bird Flu) and Influenza Pandemic”

**Translation Deadline: Tuesday, November 15<sup>th</sup>, 2005**

**Translators:** If there is no technical term for PANDEMIC in your language, you can translate this concept as WORLDWIDE. Please contact Larry if you have other questions. Good luck with your work!

Number 1: Pandemic flu is different – and much more dangerous – than “regular” flu.

Number 2: We don’t know whether the “bird” flu that people are getting in Asia will cause a pandemic.

Number 3: Health officials are watching for signs of a possible pandemic, and making plans to help us in case it happens.

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